



PERSEVERANCE

INDIANA INSTITUTE FOR WORKING FAMILIES

ANNUAL **REPORT**

2019

2019



Where we are
TODAY

December 2019

DIRECTOR'S LETTER

As 2020 begins, #TeamInstitute is full of hopes and aspirations that this will be our best year yet. We have our legislative session binders full of data, analyses, and stories from our fellow Hoosiers and, with your support, we are ready to charge ahead to support policies that help Hoosier families achieve their full potential.

Before 2020 gets into full swing, though, I would like to take a moment to reflect on 2019 - to celebrate our successes and to mention some things we want to focus on for 2020.

In 2019, we co-led a MASSIVE, ENGAGED, and DYNAMIC coalition that, for the 4th time, stopped an expansion of predatory lending - the most damaging proposal yet - from becoming law.

While the bill we supported to transform TANF didn't make it all the way to the finish line, it received not ONE, not TWO, but THREE unanimous votes in committees and on the senate floor, and ended its 2019 legislative run as a bipartisan piece of legislation with 12 authors and sponsors signed on!

We accepted 27 invitations to present at national, state, and events, published a major report and policy brief series, and were quoted or referenced in close to 50 television, print news, or radio publications.

We also engaged in some deep thinking about how we accomplish our work, and began transforming our processes for selecting topics to pursue and soliciting feedback to create deeper engagement with working Hoosiers', their voices, and their concerns.

In short, 2019 was a great year and we accomplished a lot with your support and a SMALL, BUT MIGHTY staff! In 2020, we are setting some BIG GOALS for ourselves and the overarching objective will be to continue to engage deeply with working Hoosiers to advance equity. Read on to see more of what we accomplished in 2019 and where we are headed in 2020. We will not be able to do this without you!

Kind Regards,

Jessica Fraser
Director

ABOUT THE INSTITUTE

We recognize that when Hoosiers are financially stable, they can achieve their full potential and better contribute to their communities. Policy plays an important role in building families' economic well-being.

How do we accomplish our work?

The Indiana Institute for Working Families successfully shapes public policy decisions through research, education, and coalition-building. We begin with research. Our team values, gathers, and translates quantitative and qualitative data to communicate the opportunities and challenges that Hoosiers experience. We advance well-being by promoting evidence-based solutions and building coalitions to engage in direct and strategic conversations with policymakers and the public.



Our Vision & MISSION



PUSHING FOR CHANGE

Each year, the Indiana Institute for Working Families develops a policy agenda and works with state lawmakers to develop, advance, analyze, and revise legislation. We also provide just-in-time information to partners and the media. In 2019, we played a primary role in five pieces of legislation, supported four others, and opposed one.

Bill #	Bill Content	Number of Coauthors & Sponsors	Bipartisan:	Committee hearing:	Floor vote:	Second committee hearing:	Floor vote:	Became law:
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Primary Role:

104	Cap small loans at 36%	10	Y	Y	22-27			
440	Raise TANF eligibility & benefits	12	Y	Y	49-0	Y	N	
590	Pregnancy accommodations	3	Y	N				
1073	Pregnancy accommodations	4	Y	N				
1302	Paid family & medical leave program	3	N	N				
1288	Child and dependent care tax credit	2	N	N				

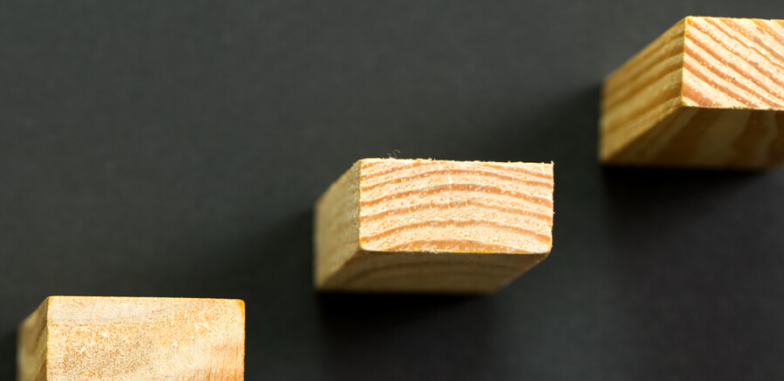
Provided Support:

210	Driver's license reinstatement fees	8	Y	Y	39-10	Y	39-10	Y
1141	Traffic amnesty program	3	Y	Y	87-1			
1495	Principal dwelling land contracts	3	Y	Y	82-14			
1628	Prekindergarten Eligibility	9	Y	Y	84-13	Y	43-6	Y

Opposed:

613	Expansion of predatory lending	5	N	Y	26-23	Y	N	
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Policy
PROGRESS



OUR WORK

RESEARCH

- Published *Financial Drain* report
- Published *Inclusive, Thriving Workforce* policy series
- Published policy brief on improving & repairing credit scores
- Produced 15 blog posts

ACTIVATE

- 92 organizations signed on to partner on Issues
- 83 organizations responded to calls to action
- 2534 email subscribers (10% increase over 2018)
- 2903 Facebook followers (7% more than 2018)

SHAPE

- Informed the public through 60 earned media
- Influenced policy through 145 legislator meetings
- Educated partners through 27 presentations

CHANGE

- Predatory lending legislation stopped
- New workforce development strategies developed as part of the Strategic Planning Taskforce of the Governor's Workforce Cabinet
- Pregnancy accommodations legislation added to Governor's agenda

We shape
DECISIONS

OUR 2020 GOALS

REFLECT

Victories for working families don't come easily. Each setback is an opportunity for growth and reflection on how to do better. The Institute is committed to refining its self-evaluation metrics, engaging in monthly reflection on its strategic plans, and soliciting diverse voices to inform our work and challenge us to grow.

LEARN

Learning and sharing that knowledge is a crucial part of what we do. We will continue to leverage grant dollars and partnerships to explore new terrain and to produce content in multiple formats to increase accessibility. We also strive to center financially challenged working families' voices and concerns in the work we do, allowing their experiences to drive our topic selection and product creation.

ENGAGE

We've grown incredible partnerships and followings, and invested time in serving our media partners, policymakers, and community leaders through rapid-response information. We will continue to promote engagement by expanding our reach and offering timely opportunities to shape public narratives and policy engagement.

Looking
AHEAD





You make it
POSSIBLE

Thank you

DONORS AND SUPPORTERS

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