Financial Drain:

PAYDAY LENDERS EXTRACT MILLIONS FROM HOOSIER COMMUNITIES

$322

MILLION DOLLARS DRAINED

Payday lenders drained an estimated $322 million in finance charges over the past five years.

86%

OF STOREFRONTS ARE OPERATED BY OUT-OF-STATE COMPANIES

Companies headquartered outside Indiana operate the vast majority of payday loan storefronts.

$19k

MEDIAN ANNUAL INCOME

According to a 2019 study by Experian, storefront payday loan borrowers have a median income of $19,752. Indiana law allows them to borrow up to 20% of their income.

8-10

LOANS PER BORROWER

By lending to borrowers who cannot pay the loan back and meet their other expenses, lenders trap borrowers in cycle of reborrowing 8 to 10 loans long.

$350

FOR TWO WEEKS

This incredible fee drain is on loans that average about $350 for two weeks.

36%

INTEREST RATE CAP

When the U.S. Department of Defense sought to address this kind of lending and the damage it caused military families, they chose a 36% APR cap. Other states have set caps as well.

Download the full report: http://incap.org/payday.html